

MUSKEGON LAKE CELEBRATION

Join us as Muskegon celebrates a historic milestone - the cleanup and restoration of the Muskegon Lake Area of Concern (AOC). This achievement marks the end of an era and beginning of a new chapter that will shape our community for future generations. As we officially close the book on the AOC designation, we invite YOU to be part of this inspiring moment in Muskegon's history.

TWO GREAT EVENTS ON AUGUST 15, 2026

COMMUNITY CELEBRATION:
9AM-2PM
GRAND TRUNK PAVILION

EVENING EVENT:
7PM-10PM
S.S. MILWAUKEE CLIPPER

\$10,000

PRESENTING SPONSOR

- ✓ 10 tickets to evening event
- ✓ Double booth at community celebration
- ✓ Logo on printed & digital promotional materials
- ✓ Recognition on location during both events

\$5,000

PLATINUM SPONSOR

- ✓ 8 tickets to evening event
- ✓ Single booth at community celebration
- ✓ Logo on printed & digital promotional materials
- ✓ Recognition on location during both events

\$3,000

GOLD SPONSOR

- ✓ 6 tickets to evening event
- ✓ Single booth at community celebration
- ✓ Logo on printed & digital promotional materials
- ✓ Recognition on location during both events

\$1,000

SILVER SPONSOR

- ✓ 4 tickets to evening event
- ✓ Single booth at community celebration
- ✓ Logo on printed & digital promotional materials
- ✓ Recognition on location during both events

\$500

BRONZE SPONSOR

- ✓ 2 tickets to evening event
- ✓ Logo on printed & digital promotional materials

* Donations under \$500 also accepted. See details on next page.

EVENT PARTNERS



SPONSORSHIP FORM

Organization _____
Contact name _____ Email _____
Address _____
City _____ State _____ Zip _____
Work Phone _____ Mobile _____
Signature _____ Date _____

Sponsorship Level:

Presenting \$10,000 Yes, we would like a booth
 Platinum \$5,000 Yes, we would like a booth
 Gold \$2,500 Yes, we would like a booth
 Silver \$1,000 Yes, we would like a booth
 Bronze \$500 Yes, we would like a booth
 Under \$500 Donation or In Kind \$ _____ (value) Description of in kind donation _____

Check Enclosed

Check payable to "WMSRDC" / Mail to: 316 Morris Avenue, Suite 340, Muskegon, MI 49440

Paying via Credit Card*

Card Number _____
Name on Card _____ Exp. _____ Security Code _____
Signature _____

Invoice Needed. If invoice address is different from above address please insert billing address here: _____

SPONSORS:

Please email form and high-resolution logo to:
carla@cmfmarketing.org

QUESTIONS:

Contact Carla Flanders
at carla@cmfmarketing.org
616.893.5459

To learn more or pay online,
scan QR code:



Learn more: https://bit.ly/MKG_Lake_Celebration